

APPROVED BY COMMITTEE 9/19/19

OLD DOMINION UNIVERSITY

ITEMS FOR REVIEW:

- I. **Office of University Advancement** – Mr. Alonzo Brandon, Vice President for University Advancement, discussed a current court case involving George Mason University

values increased from last year to \$260 million currently. The foundation staff also put a lot of work into the tax reform laws to create a strategy with athletics for football tickets. Mr. Brandon noted over the last two and half weeks, the Athletic Foundation raised \$1 million in seat memberships through the football reseating process. Mr. Brandon discussed the many key university events that had record breaking attendance including the State of the University, President's Lecture Series, Barry Art Museum dedications, MLK Community Leaders Breakfast and a new program Science Pubs. The Office of Alumni Relations held over 110 events with 7,000 attendees this year. Their signature event, the Monarch Cobia Classic, raised \$100,000 in 2018. He mentioned in 2018 the Athletics Hall of Fame was merged with the Alumni Honors Dinner with great success. Touching back on the subject of young alumni, a Suit-Up event was held in partnership with JCPenney and had 500 young alumni